



**FOR IMMEDIATE RELEASE:**

## **Meredith Boyle Joins Mather LifeWays As Senior Vice President, Strategic Initiatives**

**Evanston, Ill. (May 9, 2019)** – Mather LifeWays, a unique, 75+-year-old not-for-profit organization dedicated to creating Ways to Age Well<sup>SM</sup> for older adults, announces that Meredith Boyle has joined as Senior Vice President, Strategic Initiatives. Boyle will serve as a catalyst for innovation in developing strategic partnerships, collaboration and alliances that supports the mission, vision, goals and values of Mather LifeWays.

“Meredith has a strong reputation as a creative and thoughtful leader in the industry and we’re thrilled she is on our Possibilities Team,” said Mary Leary, Mather LifeWays CEO and President. “We look forward to her contributions as we continue to develop a culture of innovation across the organization, from our residences to community-based services, to Mather LifeWays Institute on Aging, and beyond.”

Boyle brings more than 30 years of strategic and results-driven industry experience to the role, with an expertise in marketing, sales, branding, finance and enterprise growth, and most recently utilized her talents at BB&T Capital Markets in Richmond, Virginia.

Her unique skillset will help expand strategic partnerships, affiliations, and relationships with senior living providers, organizations, companies, and educational institutions to increase Mather LifeWays reach and grow the number older adults served. She will also serve as a catalyst for innovation, working with team members to conceive and implement innovative practices and approaches to serving older adults, with special emphasis on workforce initiatives and wellness.

“I’m very excited to join such a dedicated and creative team and look forward to exploring new opportunities and partnerships for Mather LifeWays,” said Boyle. “It’s such a transformative time in our industry, and I think that together with Mather LifeWays innovation and reputation we’re poised for great things.”

### **About Mather LifeWays**

Based in Evanston, Illinois, Mather LifeWays is a 75+-year-old unique, nondenominational not-for-profit organization that enhances the lives of older adults by creating Ways to Age Well. This includes award-winning senior living residences, unique neighborhood programs, and the nationally recognized Institute on Aging. Mather LifeWays Institute on Aging is its research area of service and serves as an award-winning resource for research and information about wellness, aging, trends in senior living, and successful aging service innovations. To learn more about Mather

LifeWays Institute on Aging, or Mather LifeWays senior residences and community initiatives, please call (847) 492.7500 or find your way to [matherlifeways.com](http://matherlifeways.com).

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